

## THE EMERY BROWN BUILDING

80-86 Main Street ~ Map #13

The lavishly ornamented Emery Brown building was designed by Miller and Mayor Architects in 1912. It has cast stone pilasters and enriched detailing with a keystone on the arch. Emery Brown was a woman's department store, which carried Elizabeth Arden beauty products. Miss Arden even paid a courtesy call to this store one summer in the 1940s.

Elizabeth Arden revolutionized cosmetics, bringing a scientific approach to formulations. She created a lipstick called Montezuma Red for the women in the armed forces that matched the red on their uniforms. She also created foundations that matched a person's skin tone. Her "Total Look" matched and coordinated eye, lip, cheek and fingernail colors. Her Maine Chance Farm on Long Pond in Mount Vernon, Maine was an exclusive resort and health spa catering to the rich and famous.

In 1913, Emery Brown Department Store had to hire bilingual help to service the growing French population.



Building renovations in the early 1990s replaced the large glass store front windows and double hung windows on the upper floors.

Today the building is the headquarters of Day's Jewelers. Their retail store is on the ground floor with offices on the upper floors.